

CHES SCISS

Canadian Healthcare
Engineering Society

ONTARIO CHAPTER



Société canadienne d'ingénierie
des services de santé

CHAPITRE D'ONTARIO

2024 Educational Forum and Trade Show

May 26 - 28, 2024

Blue Mountain Collingwood, Ontario

Sponsorship Opportunities

Exhibits / Sponsorship Coordinator: Ron Durocher

ron.durocher@chesontario.com

Diamond Sponsorship over \$8000.00 entitlements include:

- Special recognition in mailings and program
- Introduce event / welcome delegates
- One 24"x36" sign at the entrance to the sponsored event.
- Double sized booth for standard size booth rental fee
- Up to two banners (provided by the sponsor) displayed at the sponsored event.
- One additional pair (2) of Banquet tickets
- The following events are available for Diamond sponsorship:
 - *Gala Banquet*
 - *Delegate Sponsor*

Platinum Sponsorship (\$5,000 to \$8,000) entitlements include:

- Special recognition in mailings and program
- Introduce event / welcome delegates
- One 24"x36" sign at the entrance to the sponsored event.
- One additional pair (2) of banquet tickets
- The following event is available for Platinum Sponsorship
 - *Gala Entertainment*
 - *Welcome reception*
 - *Keynote Speaker*
 - *Gala reception*

Gold, Silver and Bronze Sponsorship Entitlements include:

- Listed in the Conference Program on the Acknowledgement page –company logo.
- Listed on a Sponsorship Acknowledgement sign displayed at the registration booth
- Company literature or promotional items included in the registration kit

The sponsorship opportunities are described (i.e., date, time, sponsorship fee) on the following pages. If you require more information or would like to confirm a sponsorship, please contact Ron Durocher at ron.durocher@chesontario.com.

Sponsorship Opportunities:

Delegate Sponsor Diamond Sponsor \$8,500

The delegate sponsorship is used to entice delegate participation through reduced rates and other promotions. The sponsor receives special acknowledgment on all registration and promotional materials. *Limited to one sponsor.*

Conference Program Gold Sponsor \$3,500

The conference program is printed in a coil ringed book or pamphlet which is heavily used during the conference and referred to afterwards. The booklet will include the program events. This sponsorship covers the cost of the printing of the program book. The sponsor receives a half-page advertisement inside the front or on the back. *Limited to one sponsor.*

Registration Conference Gift **SOLD!** Gold Sponsor \$3,000

Sponsorship includes helping to pay for the Conference Gift given to all delegates. The sponsor will be acknowledged with the gift. *Limited to one sponsor.*

Additional entitlements include:

- One pair (2) of banquet tickets

Companion Program Silver Sponsor \$1,000

Sponsorship includes helping to pay for area activities, as well as breakfast and lunch for both conference days. Sponsorship includes helping to pay for the gift given to the delegate's companions who are registered in the Companion Program. The sponsor's logo will be placed on the gift, beside the conference logo. *Limited to three sponsors.*

Internet & A/V Sponsor **SOLD!** Silver Sponsor \$1,200

Sponsorship includes helping to pay for the provision of A/V services in the banquet room and provision of WIFI access throughout the conference center. Delegates will be using this service to be in touch with their work. The sponsor's logo will be placed at the entrance to the room. *Limited to two sponsors.*

Delegate Prize Sponsor **SOLD!** Silver Sponsor \$1,500

Sponsorship includes helping to pay for the prize that is used as incentive to get the delegates to visit all booths. The sponsor's logo will be placed on the tickets, instructions that each delegate receives and with the prize. *Limited to two sponsors.*

Lanyard Sponsor **SOLD!** Gold Sponsor \$3,000

Sponsorship includes helping to pay for lanyards used by the delegates and exhibitors. A sign acknowledging the sponsor's contribution will be displayed at the registration desk. Lanyard supplier may instead, supply the product. (Minimum, 350 pcs required.)

Speaker Sponsor Bronze Sponsor \$500

Sponsorship includes helping to pay for the A/V needs and acknowledgement gift to the speaker. A sign acknowledging the sponsor's contribution will be displayed at the entrance to the session.



Sponsorship Opportunities: Sunday May 26

Committee's Welcome Reception – Time 1800 to 2100 hours **SOLD!** Platinum Sponsor \$5,000

All delegates and exhibitors are invited to attend the Committee's Welcome Reception in the hotel to officially open the Education Forum and Trade show. The reception includes beverages, cash bar, hors d'oeuvres. The sponsor is acknowledged at the event and in the program. *Limited to one sponsor.*

Additional entitlements include:

- One 24"x36" sign at the entrance to the sponsored event.
- The sponsor's logo will be placed on the drink tickets.



Golf Tournament **SOLD!** Silver Sponsor \$2,000

All delegates and exhibitors are invited to attend the great CHES golf game. Sponsorship includes helping to pay for the cost of the course rental and prizes. A banner acknowledging the sponsor's contribution will be displayed at the event. *Limited to one sponsor.*

Additional entitlements include:



- One sign at the registration table and displayed throughout the conference.
- Complimentary foursome for golf

Golf Tournament – Hole Sponsor Bronze Sponsor \$250

Sponsorship includes helping to pay for the course rental and prizes. A hole sign acknowledging the sponsor's contribution will be displayed at a hole of your choice. (first come, first served basis)

Sponsorship Opportunities: Monday May 27th

Breakfast with the Exhibitors – Time 0730 to 0815 hours Silver Sponsor \$1,800

Sponsorship helps pay for a hot breakfast which will be provided to the exhibitors and delegates in the exhibits hall. *Limited to two sponsors.*



Opening / Keynote Speaker - Time 830 to 1000 hours ~~SOLD!~~ Platinum Sponsor \$7,000

Delegates and exhibitors will enjoy a keynote address following the opening ceremony. The speaker is to yet be determined. The sponsor is acknowledged at the event and in the program. The sponsor may welcome delegates and introduce the speaker. *Limited to one sponsor.* * Platinum sponsor entitlements are included



Refreshment Break – Time 1000 to 1030 hours Bronze Sponsor \$ 500

Refreshment/Coffee/tea will be provided for the delegates and exhibitors in the breakout hall. Sponsor will be acknowledged with table top signs. *Limited to two sponsors.*

Lunch in Exhibit Hall – Time 1130 to 1430 hours Silver Sponsor \$2,000

Lunch will be provided for the delegates and exhibitors in the exhibits hall. *Limited to two sponsors.*



Happy Hour – Time 1530 to 1630 hours ~~SOLD!~~ Silver Sponsor \$2,000

Refreshments will be provided for the delegates in the exhibits hall. Sponsorship helps pay for complimentary refreshments. The sponsor's logo will be placed on the drink tickets and on signs. *Limited to one sponsor.*



Gala Reception – Time 1800 to 1830 hours ~~SOLD!~~ Platinum Sponsor \$5,000

Sponsorship helps pay for drinks at the gala evening event. Sponsor's logo is printed on the drink tickets. *Limited to one sponsor.*



Gala Banquet – Time 1800 to 2200 hours ~~SOLD!~~ Diamond Sponsor \$10,000

Sponsorship helps pay for dinner and entertainment at the gala evening event. Cash bar is available. *Limited to one sponsor.* * Diamond sponsor entitlements are included



Gala Entertainment – After dinner ~~SOLD!~~ Platinum Sponsor \$6,500

Sponsorship helps pay for featured entertainment at the gala evening event. Sponsor may welcome delegates and introduce the show. Cash bar is available. *Limited to one sponsor.* * platinum sponsor entitlements



Sponsorship Opportunities: Tuesday May 28th

Breakfast with the Exhibitors – Time 0730 to 0815 hours Silver Sponsor \$1,800

Sponsorship helps pay for a hot breakfast that will be provided to the exhibitors and delegates in the exhibits hall. *Limited to two sponsors.*



Refreshment Break – Time 1000 to 1030 hours ~~SOLD!~~ Bronze Sponsor \$ 500

Refreshment/Coffee/tea will be provided for the delegates and exhibitors in the breakout hall. *Limited to two sponsors.*



Lunch – Time 1130 to 1230 hours Silver Sponsor \$2,000

Sponsorship helps pay for lunch that will be provided for the delegates and exhibitors in the Exhibit Hall. *Limited to two sponsors.*

Please be advised that, while we appreciate the support provided by our sponsors and recognize the importance of such, the organizing committee retains the sole right to apply premium sponsorships in lieu of combined individual sponsorships. It is not our intent to limit the participation of our valued associates but to ensure that consideration for the event expenses are maintained.